

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



LUDLOW & BRIDGE STREETS  
YONKERS, N. Y.  
MAR 3 1943  
U. S. Department of Agriculture

62.61  
*Wholesale . . .*

# DAHLIA

. . . Price List

FOR 1943

*Universal Bulb Corp.*

LUDLOW and BRIDGE STREETS

YONKERS, N. Y.

# DAHLIAS

*A Specially Selected List*

*of the*

**Best Cut Flower Varieties**

*for the*

**Florist and Commercial Grower.**

---

*Carefully tested for productivity, resistance to disease and insects, vigor of growth and keeping qualities.*

---

**MRS. JAMES ALBIN, FD.** This is a new, deep yellow decorative that has for several years proved to be much superior to other varieties of its color for cutting. The plant is a healthy grower 4 to 5 feet high and blooms freely on long straight stems. The blooms are well formed and have excellent keeping qualities. We recommend this dahlia to all florists and growers as a variety of exceptional merit.

Roots \$2.00 per doz.      \$15.00 per 100

## *Large Flowering*

	Doz.	100
<b>BALLEGO'S SURPRISE, SC.</b> Pure white	\$4.00	\$30.00
<b>BETTY LEE, ID.</b> Apple blossom pink..	1.35	10.00
<b>BLUE JERSEY, FD.</b> Deep lavender.....	1.00	7.00
<b>CALIF. IDOL, ID.</b> Large deep yellow....	2.65	20.00
<b>CHALLENGER, SC.</b> Brilliant cardinal....	3.25	25.00
<b>CHAUTAUQUA SALUTE, FD.</b>		
Pure white .....	1.65	12.00
<b>CLARA CARDER, ID.</b> Cyclamen pink....	1.35	10.00
<b>CLASSIC, FD.</b> White shaded orchid.....	2.40	18.00
<b>COMETEER, C.</b> Rich golden bronze.....	2.65	20.00
<b>Edw. RINDFLEISCH, ID.</b> Large scarlet	1.65	12.00
<b>ELISSA LANDI, FD.</b> Clear amber.....	1.65	12.00
<b>ELLA MAY, C.</b> Rich purple.....	1.65	12.00
<b>FOREST FIRE, ID.</b>		
Red and yellow blend.....	2.00	15.00
<b>F. LAROCCHI, IMP. FD.</b> Deep yellow....	1.00	7.00
<b>FRAU O. BRACHT, C.</b> Primrose yellow	2.65	20.00
<b>GOLDEN ECLIPSE, FD.</b> Golden yellow	.90	6.00

<b>JACK ROSE, ID.</b>	Deep rose red.....	1.00	7.00
<b>JAMES KIRBY, ID.</b>	Rich ruby red.....	1.35	10.00
<b>JANE COWL, ID.</b>	Bronze, apricot & gold	.90	6.00
<b>JEAN KERR, FD.</b>	Fine florist's white....	.75	4.00
<b>JERSEY BEACON, FD.</b>	Chinese red.....	.90	6.00
<b>JERSEY BEAUTY, FD.</b>	Florist's pink....	.90	6.00
<b>JERSEY DAINTY, C.</b>	White shaded pink	2.00	15.00
<b>JERSEY RED BEAUTY, ID.</b>	Deep red....	1.35	10.00
<b>JERSEY WHITE BEAUTY, FD.</b>			
	New white .....	1.65	12.00
<b>KENTUCKY, FD.</b>	Salmon and pink.....	1.00	7.00
<b>KISS ME, SC.</b>	Red & white bi-color.....	.80	5.00
<b>LANCELOT, FD.</b>	Deep wine red.....	.90	6.00
<b>LE TOREADOR, FD.</b>	Rich carmine.....	.80	5.00
<b>LOIS WALCHER, FD.</b>			
	Purple tipped white .....	3.25	25.00
<b>MISS ELSIE JANE, SC.</b>	Pink & gold ....	2.00	15.00
<b>MRS. GEO. LE BOUTILLIER, FD.</b>			
	Carmine .....	1.35	10.00
<b>MRS. HERBERT O'CONOR, C.</b>	Rose pink	2.00	15.00
<b>MRS. I. DE VER WARNER, FD.</b>			
	Lilac rose .....	.90	6.00
<b>MRS. JAMES ALBIN, FD.</b>			
	Clear deep yellow .....	2.00	15.00
<b>MYRA HOWARD, ID.</b>	Golden yellow.....	1.65	12.00
<b>NATHAN HALE, FD.</b>	Best florist bronze	.80	5.00
<b>OMAR KHAYYAM, FD.</b>	Orange & red....	1.10	8.00
<b>QUEEN CITY, FD.</b>	Scarlet pink.....	2.65	20.00
<b>ROBERT E. LEE, ID.</b>	Bright scarlet.....	1.35	10.00
<b>ROSALEE, FD.</b>	Fine new pink.....	1.65	12.00
<b>ROYAL PURCHASE, C.</b>	Golden yellow....	2.00	15.00
<b>RUBY TAYLOR, FD.</b>	Deep carmine.....	1.65	12.00
<b>SON OF SATAN, C.</b>	Large scarlet.....	4.00	30.00
<b>SULTAN OF HILLCREST, FD.</b>			
	Old gold .....	1.65	12.00
<b>SUNRAYS, FD.</b>	Buff shaded red .....	6.50	50.00
<b>WATCHUNG GIANT, ID.</b>	Golden yellow	1.65	12.00
<b>WHITE KING, FD.</b>	Standard white.....	.80	5.00
<b>WHITE WONDER, ID.</b>	Large pure white	1.10	8.00

**FD**—Formal Decorative.

**SC**—Semi-castus.

**ID**—Informal Decorative.

**C**—Cactus.

## Singles

		Doz.	100
<b>CARDINAL, M-2".</b>			
	Rich red, yellow center.....	\$1.35	\$10.00
<b>GLORIA, T-3".</b>	Red & white bi-color.....	1.35	10.00
<b>NEWPORT WONDER, M-4".</b>	Soft pink..	1.35	10.00
<b>PEQUOT YELLOW, T-4".</b>	Deep yellow....	2.65	20.00
<b>PINK BEAUTY, T-2".</b>	Clearest pink .....	1.35	10.00
<b>PURITY, T-4".</b>	Pure white.....	1.65	12.00
<b>VIVACIOUS, T-2".</b>	Brilliant orange.....	1.35	10.00
<b>WHITE FLAG, D-2½".</b>	New white.....	2.00	15.00

Height of plants: T-tall; M-medium; D-dwarf.

Size of blooms is also given above.

## *Collarettes*

	Doz.	100
<b>ANNABELLE.</b> Clear pink, pink collar....	\$2.65	\$20.00
<b>ERICA.</b> Rich maroon, white collar.....	1.65	12.00
<b>FLANDER'S FIELD.</b>		
Scarlet, white collar .....	1.65	12.00
<b>MISS JULIE.</b> Rich deep wine red.....	4.00	30.00
<b>ORANGE QUEEN.</b> Orange, yellow collar	1.65	12.00
<b>PREAKNESS.</b> Pure white.....	1.65	12.00

## *Orchids*

	Doz.	100
<b>BEAVER.</b> Rose, deep rose reverse.....	\$2.00	\$15.00
<b>RUBY.</b> White, deep rose reverse.....	2.00	15.00
<b>TWINKLE.</b> Rose and white .....	2.00	15.00
<b>WHISPER.</b> Scarlet and gold.....	2.00	15.00

## *Ball*

	Doz.	100
<b>CHARLOTTE CALDWELL.</b> Deep apricot	\$1.65	\$12.00
<b>KENTUCKY SNOWBALL.</b> Pure white....	1.65	12.00
<b>MARY HELEN.</b> Deep yellow.....	1.65	12.00
<b>SUPT. AMHRYN.</b> Clear deep pink.....	1.65	12.00

## *Miniatures*

	Doz.	100
<b>ANDRIES ORANGE, MSC.</b>		
Clear orange .....	\$2.00	\$15.00
<b>BABY SAGAMORE, MFD.</b>		
Golden yellow .....	1.65	12.00
<b>BISHOP OF LLANDAFF, MP.</b>		
Rich scarlet .....	1.10	8.00
<b>CORALETTE, MFD.</b> Fine coral pink....	1.65	12.00
<b>CORINNA, MFD.</b> Clear bright yellow....	1.65	12.00
<b>DIANA JEAN, MFD.</b> Light yellow.....	1.65	12.00
<b>DUBONNET, MSC.</b> Oxblood red.....	2.00	15.00
<b>JUDY, MFD.</b> Rich burnt orange.....	3.25	25.00
<b>KAY, MP.</b> White, yellow center.....	1.65	12.00
<b>LANNIE, MFD.</b> Clear deep yellow.....	1.10	8.00
<b>LITTLE FIREBALL, MFD.</b> Fiery scarlet	1.35	10.00
<b>LITTLE ROSEATA, MFD.</b>		
Commercial pink .....	1.35	10.00
<b>McKAY'S PURITY, MFD.</b> Pure white....	2.65	20.00
<b>MISS INNOCENCE, MFD.</b> New white.....	4.00	30.00
<b>PRINCESS ALBA, MFD.</b>		
Commercial white .....	1.35	10.00
<b>ROSALIE WHITE, MFD.</b>		
Rose and white bi-color.....	2.00	15.00
<b>SNOWSPRITE, MSC.</b> White.....	1.65	12.00
<b>SUFFOLK, MFD.</b> Bright orange.....	1.10	8.00
<b>SYLVIA, MFD.</b> Rich carmine.....	.90	6.00

**MFD**—Miniature Formal Decorative.

**MSC**—Miniature Semi-Cactus.

**MP**—Miniature Peony.



---

## Pompons

	Doz.	100
<b>BETTY ANNE, E.</b> Soft clear pink.....	\$1.35	\$10.00
<b>BETTY MALONE, E.</b> White shaded violet.....	2.65	20.00
<b>BRONZE BEAUTY, C.</b> Clear bronze.....	.90	6.00
<b>CLOVER, E.</b> Soft pink and white.....	3.25	25.00
<b>CORAL GLOW, C.</b> Pink & gold blend....	1.65	12.00
<b>EDITH MUELLER, C.</b> Rose, red & gold.....	.90	6.00
<b>GERDA, C.</b> Creamy yellow.....	1.35	10.00
<b>GOLDEN QUEEN, C.</b> Rich deep yellow.....	.90	6.00
<b>JOHNNY PEPPIN, E.</b> Dark red.....	.90	6.00
<b>LITTLE ELK, C.</b> Rich bronze.....	1.10	8.00
<b>LITTLE SNOW WHITE, C.</b> Fine new white.....	1.65	12.00
<b>MARY MUNNS, E.</b> Deep orchid.....	1.10	8.00
<b>MISS ALMA, C.</b> Deep lavender.....	1.10	8.00
<b>MORNING MIST, C.</b> Delicate lavender....	1.00	7.00
<b>PURPLE GEM, C.</b> Rich royal purple.....	2.65	20.00
<b>RED WARRIOR, C.</b> New bright red.....	2.65	20.00
<b>ROSA WILMOUTH, C.</b> Light rose pink....	1.10	8.00
<b>SNOWCLAD, C.</b> Pure white.....	1.10	8.00
<b>VIVID, C.</b> Cardinal red .....	.90	6.00
<b>YELLOW GEM, C.</b> Rich yellow.....	.90	6.00

E—Exhibition, 1½" or less.

C—Commercial, over 1½".

---